ABSTRACT

A method and system for dynamically providing the on-demand addition of graphic and other information to a web browser's toolbar. The HotbarToolbar comprises a plurality of categorized or rated links, which in the presently preferred embodiment are organized under customized, newly and dynamically added toolbar buttons known as hotbuttons. The name and/ or content of the hotbuttons may change dynamically in accordance with various factors (including, but not limited to, changes in URL).

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